Contract Agreement Between:

New

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
499128 /	06380941

Product
HOUSE MAJORITY PAC

Contract Dates	Estimate #
10/21/12 - 10/27/12	2127

Advertiser	Original Date / Revision
House Majority PAC	10/17/12 / 10/17/12

And:

Waterfront Strategies
1010 Wisconsin Ave, NW
#800
Washington, DC 20007

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
KVVU	Teresa Difuria	TELEREP-PHIL

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code
	79	86

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KVVU	10/22/12	10/26/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	$450.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	MTWTF--	1	$450.00							
N 2	KVVU	10/22/12	10/26/12	Divorce Court/Divorce Court	M-F 12-1p		:30			NM	1	$375.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	MT--F--	1	$375.00							
N 3	KVVU	10/22/12	10/26/12	Katie Couric	2-3p		:30			NM	1	$425.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	MT--F--	1	$425.00							
N 4	KVVU	10/22/12	10/26/12	Anderson	3-4p		:30			NM	1	$450.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	MT--F--	1	$450.00							
N 5	KVVU	10/22/12	10/26/12	The Dr.Oz Show	4-5p		:30			NM	1	$500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	MT--F--	1	$500.00							
N 6	KVVU	10/22/12	10/26/12	Fox 5 News at 5	5-530p		:30			NM	1	$950.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	MT--F--	1	$950.00							
N 7	KVVU	10/22/12	10/26/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	$1,025.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	MT--F--	1	$1,025.00							
N 8	KVVU	10/22/12	10/26/12	Extra	M-F 7-730p		:30			NM	1	$950.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	-T--F--	1	$950.00							
N 9	KVVU	10/22/12	10/26/12	TMZ	730-8p		:30			NM	1	$1,350.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	-T--F--	1	$1,350.00							
N 10	KVVU	10/21/12	10/21/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	1	$1,850.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	------1	1	$1,850.00							
N 11	KVVU	10/21/12	10/21/12	Extra Weekend	Su 6-7p		:30			NM	1	$450.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

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25-TV 5 Drive
Henderson, NV 89014
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499128 /	06380941

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Advertiser	Original Date / Revision
House Majority PAC	10/17/12 / 10/17/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	------1	1	$450.00							
N	12	KVVU 10/21/12	10/21/12	Fox News Sunday 8-9a	8-9a		:30			NM	1	$850.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	------1	1	$850.00							
									Totals		12	$9,625.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/26/12	12	$9,625.00	$8,181.25
Totals	12	$9,625.00	$8,181.25

Signature: _____ **Date:** _____

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REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT17/12 11.39

REP HEADLINE# 6380941
*** ORIGINAL REV#0 ***

*** KVVU-TV ***

ADV #_____ ADV. NAME ISS/HOUSE MAJORITY PAC REP.#_____ OFF.# 762 SALESMAN #_____

AGY #_____ AGY. NAME WATERFRONT STRATEGIES BUYER NAME LAURA BASSETT

3050 K ST NW, SALES PRSN PH- TERESA DIFURIA

WASHINGTON, DC 20007

ORDER # 499128 CONTRACT # 6380941 CLASS: NATL. LOCAL REGIONAL

PRDCT HOUSE MAJORITY PAC EST#2127 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT21/12 OCT27/12 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE OCT17/12 11.39

REP: TO ROSE
FR NIKKI
NEW HOUSE MAJORITY PAC ADD
TOTAL $9,625
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

30 MIN SEP

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
			AGENCY ADVERTISER CODE = 79			AGENCY EST# = 2127						
			AGENCY PRODUCT CODE = 86									
1			1000A-1100A	30		$450.00	10/22	10/26	1		M-F	1
PROGRAM : DR OZ												
CON COM1: DR OZ												
2			1200N-100P	30		$375.00	10/22	10/26	1		M-F	1
PROGRAM : DIVORCE COURT												
CON COM1: DIVORCE COURT												

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REP HEADLINE# 6380941 OCT17/12 11.39
*** ORIGINAL REV#0 *** *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			200P-300P	30		$425.00	10/22	10/26	1		M-F	1
	PROGRAM : KATIE COURIC CON COM1: KATIE COURIC											
4			300P-400P	30		$450.00	10/22	10/26	1		M-F	1
	PROGRAM : ANDERSON COOPER CON COM1: ANDERSON COOPER											
5			400P-500P	30		$500.00	10/22	10/26	1		M-F	1
	PROGRAM : DR OZ CON COM1: DR OZ											
6			500P-530P	30		$950.00	10/22	10/26	1		M-F	1
	PROGRAM : FOX 5 NEWS AT 5PM CON COM1: FOX 5 NEWS AT 5PM											
7			530P-600P	30		$1,025.00	10/22	10/26	1		M-F	1
	PROGRAM : FOX 5 NEWS AT 530PM CON COM1: FOX 5 NEWS AT 530PM											
8			700P-730P	30		$950.00	10/22	10/26	1		M-F	1
	PROGRAM : EXTRA CON COM1: EXTRA											
9			730P-800P	30		$1,350.00	10/22	10/26	1		M-F	1
	PROGRAM : TMZ CON COM1: TMZ											
10			1000P-1045P	30		$1,850.00	10/21	10/21	1		SUN	1
	PROGRAM : FOX 5 NEWS AT 10PM SUN CON COM1: FOX 5 NEWS AT 10PM SUN											
11			600P-700P	30		$450.00	10/21	10/21	1		SUN	1
	PROGRAM : EXTRA WEEKEND CON COM1: EXTRA WEEKEND											

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REP HEADLINE# 6380941
*** ORIGINAL REV#0 ***

OCT17/12 11.39
*** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12			800A-900A	30		$850.00	10/21	10/21	1		SUN	1

PROGRAM : FOX NEWS SUNDAY
CON COM1: FOX NEWS SUNDAY

OCT/12 $9,625.00

CONTRACT TOTAL $9,625.00
TOTAL SPOTS 12

MARKET TOTALS $68,750 KVVU 14% KSNV 25% KLAS 32% KTNV 29% KVMY 0% KVCW 0% CABL 0%
KTUD 0%

SMALL ADD TO SKED

SVC- NSI
DEMOS- RA35+*